

MINUTES
DOWNTOWN BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD
Monday, May 9, 2011
10:00 AM

MEMBERS PRESENT: Charlie Busch, Mike Motley, Mark Skochdopole, Mike Thomason, Kathryn Focke, Carolyn Arand and Noah Reagan

MEMBERS ABSENT: Kurstin Harris and Brad Streeter

STAFF PRESENT: Karen Davis, Director of Community Development

Mike Thomason opened the meeting.

Consider the minutes of the meeting of April 21, 2011. Charlie Busch moved that the minutes be approved as submitted. After a second from Mike Motley, the motion was approved on a vote of 7-0.

Discuss 2012 DBID budget recommendation. Davis indicated she had provided information as requested by the Board on expected revenues for 2012. Members discussed options for increasing fees to Redevelopment/Mall businesses in the Retail category. Mark Skochdopole discussed the need to increase fees to cover costs for Downtown Manhattan, Inc.

After discussion, it was moved by Mark Skochdopole that the current Redevelopment/Mall category be combined with the Secondary category to create a new category call "Periphery". Fees in this category would remain the same as for the existing Secondary category. The 2012 fees and budget would be as follows:

Downtown Business Improvement District
2012 Budget

Revenue

2012 Fees	\$65,000
2011 Cash Carryover	<u>\$ 500</u>
Total	\$65,500

Expenditures

Personnel	\$27,275
Maintenance Workers	\$ 4,500
Operating Expenses	\$ 9,500
Design Committee	\$ 7,500
Economic Development	\$ 5,000
Promotions	\$10,225
City Administration	<u>\$ 1,500</u>
Total	\$65,500

Business Type	Size (sq. ft.)	Core	Periphery
Retail	1-500	\$155	\$96
	501-1,000	\$270	\$170
	1,001-2,500	\$385	\$242
	2,501-5,000	\$502	\$295
	5,001-10,000	\$616	\$386
	10,001-20,000	\$732	\$459
	20,001+	**	**
Non-Retail	1-500	\$92	\$69
	501,1,000	\$161	\$121
	1,001-2,500	\$230	\$174
	2,501-5,000	\$300	\$226
	5,001-10,000	\$370	\$277
	10,001-20,000	\$439	\$329
	20,001+	**	**

**Assessment equals the sum of the fee for 10,001-20,000 square feet business, plus one quarter cent times the total square footage.

After a second from Mike Motley the motion was approved in a vote of 7-0.

The meeting was adjourned.

Respectfully Submitted,

Karen Davis, AICP
 Director of Community Development