

FHDC Advisory Board Meeting
April 8, 2019
4:00 pm

Present were the following members of the FHDC Advisory Board: Ms. Rose Bacon, Mr. John Pecoraro, Ms. Mary Beth Reese, Mr. James Sherow, Mr. James Laverty, Ms. Stephanie Imthurn, and Ms. Vicki Patton. Also present were, FHDC Director, Ms. Susan Adams, FHDC Assistant Director/Development, Ms. Katharine Hensler, FHDC Foundation Director, and Ms. Marie Martin.

Welcome

At 4:04 p.m., Ms. Bacon called the meeting to order. Ms. Bacon welcomed Mr. Laverty to the FHDC Advisory Board. All attendees introduced themselves.

Minutes

Mr. Sherow moved to approve the January minutes and Ms. Patton seconded. On vote, the motion carried 7/0.

Old Business

Ms. Reese moved and Mr. Sherow seconded to approve the exhibit *Run, Jump, Fly*. On vote, the motion carried 7/0.

Director's Report

Ms. Adams passed out an infographic created for the FHDC showcasing the accomplishments for 2018.

Attendance/Financial Report:

Report year to date financials and attendance report.

Staff Update:

February 11, 2019, Jurina Watts hired as part-time Volunteer Coordinator.

Outreach/Special Events:

- Ribbon Cutting event held on February 12, 2019 to open the Immersive Theater upgrade. Marty Vanier was recognized for her gift to support the technology upgrade for projectors and additional films that will be played in the theater.
- Friday, April 6, 2019, the Prairie Garden Terrace and Trail had a ribbon cutting and celebration. More than (80) attended. Susan encouraged the Advisory Board to exit through the terrace doors after the meeting and enjoy the Prairie Garden Terrace and Trail.

Exhibits:

January 26, 2019 - May 12, 2019

Framed: Step into Art & Storyland

- Sponsors are Capitol Federal & Manhattan CVB
- Johnny Kaw interaction with the Storyland exhibit, partnering with Riley County Historical Museum

February 28, 2019 - March 18, 2019

Meadowlark Memory Program had an additional exhibit in the Atrium. The FHDC collaborated with Meadowlark Hills Residential Community & Area Senior Services Beach Museum.

May 25, 2019 - September 8, 2019

Dream with DaVinci & American Institute of Baking (AIB)

- Partnering with American Institute of Baking to celebrate their 100 year anniversary

September 21, 2019 - January 12, 2020

Zoo In You

- Sponsored by Blue Cross Blue Shield of Kansas
- Applying for Kansas Humanities grant to fund smaller exhibit with KS Learning Center for Health, Halstead Historical Museum, & Riley County Historical Museum

Education Department:

Special Events:

- Kansas Day Celebration on Sunday, January 27, 2019. (185) attended.
- Hosted Storytelling Saturday, on February 23, 2019. (380) attended. Partnership with Marianna Kistler Beach Museum of Art, Literacy Network of Kansas, USD 383, and the FHDC Foundation. The day was filled with live presentations with storytelling, music, art activities, live animals, and scavenger hunts.
- Hosted our Meet the Makers week of March 11 – 15, 2019. Included a variety of artisans ranging from mediums such as: wood, oil painting, henna body art, invention, fabrication, Pysanky (Ukrainian egg decorating), live dancing, wool spinning and wool art, drawing, and much more.
- Our education department is holding multiple Prairie Chicken Booming trips. They are sold out! Parks department built the FHDC a blind to enhance our guests experience from the elements and allowed us to have three more people attend each trip.

Behind the Exhibit Lectures Series:

- February 21, 2019 Animals into Art Panel Discussion: hosted with Strecker Nelson West Gallery, Allyn West.
 - Susan Rose, drawings and oil painting artist
 - Brian Horsch, hand built and thrown ceramic sculptures
 - David Rintoul, KSU Biologist and photographer of landscapes
- March 21, 2019 The Legend of Johnny Kaw Panel Discussion:
 - Naomi Wood, Professor of English at KSU, specializing in children's literature and fantasy and fairy tales
 - Cheryl Collins, Director of Riley County Historical Museum
 - Karen Hibbard, Director of Manhattan Convention and Visitors Bureau
 - Ed Klimek, Representative of the Friends of Johnny Kaw Committee

FHDC Foundation Report

Ms. Martin shared a Manhattan Mercury article about the *Friend of the Flint Hills* event held on, Saturday, April 6, 2019 at the KSU Grand Ballroom. (175) attended. Ms. Martin announced all of the distinguished guests including Mr. Mark Nutsch and told his heroic story. She explained KSU President, Richard Myers introduced Mr. Nutsch and they showed the campaign video developed by Prairie Hollow

Productions. The campaign is for 5 million and the money would be used for the 2nd Floor Kids Scape, Endowment, and Technology updates.

Mr. Lavery asked what the connection was between the FHDC Foundation and the FHDC. Ms. Martin explained, the FHDC Foundation operates as a 501 C (3) and is the fundraising arm for the FHDC. Mr. Lavery asked how the three categories were decided for the annual campaign. Ms. Martin explained the three areas were chosen by utilizing data, FHDC staff recognizing the needs of the FHDC as it is seven years old, and by using a consulting firms that surveyed the public and members.

New Business

Discussion was held about the 2021 exhibit, *Hands on Harley* and how were we planning to connect it to the Flint Hills. There are numerous resources that are being considered. Ms. Bacon talked about the many groups that are already riding the hills and the center connecting to them to assist in getting the word out about the exhibit. The FHDC team is already developing plans but are interested in any ideas the Advisory Board members want to submit as suggestions for promotion and collaboration with other groups.

Ms. Imthurn asked about the centers highest grossing exhibit in comparison to the cost of the exhibit. Ms. Adams explained that in 2018 an Exhibit/Revenue comparison spreadsheet was developed to measure exhibit success in terms of cost of the exhibit, and the revenue that was generated during its presence at the center in addition to attendance.

Eat Well, Play Well – Ms. Adams explained we obtained this exhibit for a discounted price of \$6,750 and is sponsored by Blue Cross Blue Shield. Ms. Bacon mentioned Kansas Live Stock Association would be a good connection for this exhibit. Mr. Sherow moved and Ms. Imthurn seconded to approve this exhibit. On vote, the motion carried 7/0.

Roots of Wisdom – Mr. Lavery suggested we get a land acknowledgment for this exhibit. Mr. Sherow recommended Ms. Bonnie Sherow could help produce a land acknowledgement. He also suggested that Haskell Indian College president, Dr. Venida Chenault would be a great resource. Ms. Reese moved to approve this exhibit and Mr. Sherow seconded. On vote, the motion carried 7/0.

Measurement Rules – Ms. Patton moved to approve this exhibit and Mr. Pecoraro seconded. On vote, this motion carried 7/0.

Ms. Hensler announced the FHDC 2nd Annual Membership drive from April 1 – May 31, 2019. She stated last year, we sold new and renewed (732) memberships during the drive. For the year of 2018, we sold 4009 memberships. This was the most memberships ever sold at the FHDC.

Adjournment

At 5:04 p.m., Mr. Sherow moved to adjourn the meeting and Mr. Lavery seconded.