

Food & Farm Council of Riley County & City of Manhattan

July 20th, 2020 11:30am-1pm ZOOM Meeting

Meeting Recording:

https://ksu.zoom.us/rec/share/750uKOjR0D5LRM_q4gb9YqsnG97aeaa81iMbrKYNxByLRvzbcUCmV4a7g4d5px8C

In Attendance: Carol Barta, Joshua Brewer, Jaden Castinado, Gregg Eyestone, John Green, Sharolyn Jackson, Jacquie Mack, Jennifer Morris, Maureen Olewnik, David Procter, Adrian Self, Stephanie Smith, Kirsten Spear, Michael Wilson, Vickie James (FFC Coordinator), Elias Martinson, Shanika Rose.

Unable to Attend: Andrea DeJesus

Guests: Ann Smit (Common Table)

Roll will be called so those listening and without video can identify who is present. Please also, state your name when speaking throughout the meeting.

1. Agenda review
 - a. No one has anything to add
2. Revision of Bylaws – Reappointments, new appointments Sept 1
 - a. Maureen, David, Andrea, Stephanie would all like to stay on to be re-appointed.
 - b. Gregg Eyestone has decided to step down now that his appointment has ended
 - i. Megan Dougherty is stepping into this role. She is on the kitchen restore board among other things, and will be a great addition to our council! She might join us for our meeting in August, but will definitely join us in September.
 - c. Revision of Bylaws
 - i. In our current bylaws, the Flint Hills Wellness Coalition nutrition workgroup leadership team are the ones who make appointments to the council, as this is how we needed the group to get off the ground. We would like to replace that exact wording in the bylaws with “Food and Farm Council Administrative council.”
 - ii. We will vote on this at the August meeting. Council members needed to see this five days in advance of voting. Our city and county liaisons need to sign off on the change.
3. Thank you to our liaisons for their support! (bylaws, purchasing, compliance)
 - a. A kind thanks from the council for all of the work that our liaisons have done.
Thank you!!!
4. KSU Dietetics Students virtual FFC project in July – outcomes
 - a. Vickie taught a class for the dietetics students. They all wrote plans based on the data we gathered from our partners. One project they came up with was a

Student volunteer pool- “students serving students” at St. Isidore church. Several great ideas came out of this project.

5. No student intern at this time
 - a. Our student intern has quit to focus somewhere else. Vickie does not have a helper this summer.
6. Vickie’s Wildcat Chat went well, and there was media mention about the Food and Farm Council that came out of it. Someone also might reach out to some of us about local food for an article.
7. The Flint Hills Wellness Collation has received the Blue Cross Blue Shield Pathways grant. It’s a \$200,000 grant over 4 years and up to \$300,000 in mini grants. The food and farm council will get part of the grant to use for our CATs to move projects forward.
8. Survey for website content – update/needs
 - a. Adrian put this together – thank you very much, Adrian!
 - b. 78 surveys have been turned in at the point of this meeting. Most of the information that people gave us for what they wanted on the site lacked links for specific information.
 - i. Vickie’s ASAP ask: in everyone’s area of expertise, please send links to educational information to Vickie.
 - ii. Josh Brewer: What information needs to be on the site, or are some things easily accessed by google? Where do we draw the line?
 1. Jennifer Morris: We should have the links for basic information, even if you can find it on google.
 2. Carol Barta: We should have the links for local contacts for all of the topics that will be covered on the website. Emphasis on what is done locally.
 3. Vickie James: circling back, our focus in on education, food waste, food insecurity. We need this to be a trusted site that our partners can send their customers to for up to date local information.
 4. Maureen Olewnik: Agrees with Vickie. Notes that we have an amazing resource in our area through the university. The website should focus on local information rather than broad information.
 5. Josh: hearing two competing visions about the website. Early on we talked about the user interface – how the customer uses the site. We have a few different ones envisioned and we need to make sure were on the same page with 502.
 - a. Ann – how do people find the site?
 - i. Josh – search engine, word of mouth.
 6. Elias: do we have a different mission for website vs. the FFC?
 - a. Josh – the work of the website is a more focused – one part of the FFC mission.
 7. Vickie – we need to review the information that has been submitted via the surveys to make sure we have the correct information on the website.

9. Discussion regarding racism, justice, equity within the food system
 - a. Food and Farm Councils in the nation have come out with statements regarding racism, justice, and equity within the food system. It has been recommended by the state for all councils to adopt a working statement.
 - i. Carol, Shanika, Maureen, and Josh will volunteer for this, and bring something back for the council to review.
 - ii. Josh: is it a public statement or something for our bylaws?
 1. Vickie: It should be a working statement/definition, but not necessarily a bylaw.
10. URL, Logo/Brand and next steps with our website
 - a. Screen share of the logo/brand
 - b. Josh overview of branding, the details that went into the creation of the logo, which was sent to the admin council last week.
 - c. Overall, council likes the logo. Legibility on “together” is a little tough. The apple is confusing for some – apple, orange, or tomato? Can we tighten up that image?
 - d. Is the orange color too hard to read? Jackie thought it might be hard for seniors to read.
 - e. If the “o” apple is gone, what do we lose? Admin council liked the addition of an image of food, which is why it’s part of the logo.
 - i. Carlos suggests changing one of the leaves to a stem to make the apple look more apple-like.
 - f. Overview: we need to tighten up the word “together,” look at the color a bit more, change the apple.
 - g. The URL is www.nourishtogether.org
11. What next for each CAT?
 - a. Waste CAT update (MS project, website education, Restaurant Champs)
 - i. Middle school project – stay tuned, this is in process. The students are creating videos.
 - ii. We’re on hold with restaurant champion projects. We have shelved this for now because of the current restaurant situation.
 - b. Food Insecurity CAT update (Blessing Box, More free meal distribution sites, bus, COVID funds, other)
 - i. Blessing boxes are doing great! We currently have 11, and started with 2. There is sustained interest in this project.
 - ii. A local boy scout troop is building a blessing box in Ogden. Update from Jennifer on how this project is progressing, and possible locations for two boxes to be installed.
 - c. Education CAT update (Kitchen Restore, Blessing Box printable, Youth education)
 - i. The CAT is working on a laminated sheet with resources for people to snap a pic of when utilizing the blessing boxes.
 - ii. Kitchen restore project is going well. Multiple agencies have reached out for starter boxes for people coming out of homelessness.
12. Next meeting date/location (Monday, August 17, 2020, 11:30am) via **Zoom**